

Pila Media's Privacy Policy

This site is owned and operated by Pila Marketing Solutions LTD. Your privacy on the Internet is of the utmost importance to us. At Pila Media, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

Pila Media, ("we", "us" or "PILA MEDIA") has created this Privacy Policy in order to demonstrate our firm commitment to your privacy. The following discloses our information gathering, use and dissemination practices solely for PILA MEDIA's Web Site located at www.pilamedia.com (the "Web Site") BY USING THE WEB SITE, YOU SIGNIFY YOUR ASSENT TO OUR PRIVACY POLICY.

This Privacy Policy does not apply to any other web sites, products or services that are provided by or through PILA MEDIA or its affiliates, including any such web sites, products or services that you may be linked to from this Web Site. You are strongly encouraged to read the privacy policies of each and every web site you visit.

TYPES OF PERSONAL AND NON-PERSONAL INFORMATION:

We only collect Personally Identifiable Information ("Personal Information") on this Web Site when you voluntarily provide such information to PILA MEDIA. Personal Information can be directly associated with a specific person or entity, such as name, title, company name, address, telephone number or email address.

When using the Web Site you may choose to send to us certain Personal Information about yourself in an email or by completing an online form. Visitors to the Web Site typically send us Personal Information when inquiring about our products or services, when asking a question about the Web Site, or when inquiring about potential job opportunities within PILA MEDIA.

If you choose to send us certain Personal Information about yourself by submitting your resume, you authorize PILA MEDIA to store your information and resume in the PILA MEDIA recruitment database, currently located in the USA, for the purpose of assessing your suitability for current and future vacancies. If you do not want us to store your resume and/or your Personal Information, please indicate your preference clearly in the body of the email when sending your resume.

We also collect non-personally identifiable information ("Non-Personal Information") of visitors to this Web Site. Non-Personal Information cannot be used to identify anyone individually, and may include an individual's IP host address, pages viewed, browser type, clickstream data, Internet Service Provider, and other non-personally identifiable information data.

We use cookies in connection with this Web Site. "Cookies" are pieces of information that may be placed on your computer by a web site for the purpose of facilitating and enhancing your communication and interaction with that web site. Many web sites use cookies for these purposes. You may stop or restrict the placement of cookies on your computer or flush them from your browser by adjusting your web browser preferences, in which case you may still use our Web Site, but it may interfere with some of its functionality. We do not use cookies to retrieve Personal Information from your computer.

We also use invisible tracking or counting devices known as "web bugs" to register that a particular web page has been viewed. A "web bug" is an electronic image, also known as a clear GIF or a single-pixel (1x1) that can recognize certain types of information on an individual's computer, such as an individual's cookie number, the time and date of a page view, and a description of the page where the web bug is placed.

USAGE OF PERSONAL INFORMATION AND NON-PERSONAL INFORMATION:

If you send us your Personal Information when asking us a question about this Web Site and/or our products and services, we will use that Personal Information only for the purposes of answering your question.

If you send us your Personal Information when inquiring about potential job opportunities within PILA MEDIA, you authorize us to store your information in the PILA MEDIA recruitment database, currently located in the USA, for the purpose of assessing your suitability for current and future vacancies. If you do not want us to store your resume and/or your Personal Information, please indicate your preference clearly in the body of the email or web form when submitting your resume.

Unless disclosed otherwise at the time of collection or in this policy, we do not share any Personal Information you submit through our Web Site with any third party other than our employees and contractors, unless it is necessary to respond to your specific inquiry or request or to comply with applicable law. We will never sell your Personal Information to any third party not affiliated with PILA MEDIA without your consent, except in connection with the sale or merger of PILA MEDIA or a division of PILA MEDIA.

We may use and share Non-Personal Information to improve and enhance your experience on the Web Site and for our market research activities. For example, we may share Non-Personal Information with unaffiliated third parties, such as business partners, advertisers, distributors and resellers, in an aggregate, anonymous form, which means that the shared information will not contain nor be linked to any Personal Information.

CHANGES TO THIS POLICY:

We reserve the right, at our discretion, to change, modify, add, or remove portions from this policy at any time. We will post such changes at www.pilamedia.com/privacy. Your continued use of this Web Site following the posting of any changes to this policy means you accept such changes.

PROTECTION FOR CHILDREN:

We have no intention of collecting Personal Information from children under the age of 13. When we become aware that personal information from a child under 13 has been collected without such child's parent or guardian's consent, we will use all reasonable efforts to delete such information from our database.

COMMUNICATIONS WITH PILA MEDIA; REMOVAL OF PERSONAL INFORMATION:

If you voluntarily choose to provide your email address to PILA MEDIA, we may use your email address to respond to your specific question or request. If you receive an unwanted email from us, you can simply reply and ask not to receive future emails or send us an email at info@pilamedia.com and request that your email address not be retained. We are not responsible for removing your Personal Information from the lists of any third party who has previously been provided your information in accordance with this policy.

SECURITY:

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our PILA MEDIA Site, you can email our Privacy Officer at info@pilamedia.com.

DISCLOSURE

We reserve the right to disclose your Personal Information as required by law, when we believe that disclosure is necessary to protect our rights or to comply with a judicial proceeding, court order, or legal process served on PILA MEDIA.

UNITED STATES OF AMERICA:

Our Web Site is maintained in the United States of America. By using the Web Site, you authorize the export of personal information to the USA and its storage and use as specified in this policy.

CONTACT:

If you have a question or concern relating to your privacy on this Web Site, please see our contact information below:

Pila Media
Nordou 70/12
Tel Aviv
62381 Israel

Alternatively, you may contact us online at info@pilamedia.com

EFFECTIVE DATE:

This privacy policy is effective and was last updated on April 01, 2007